

# Worksheet 1: MEASURING YOUR REACH → NOW!

Follower's Qualities:

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Committed Qualities:

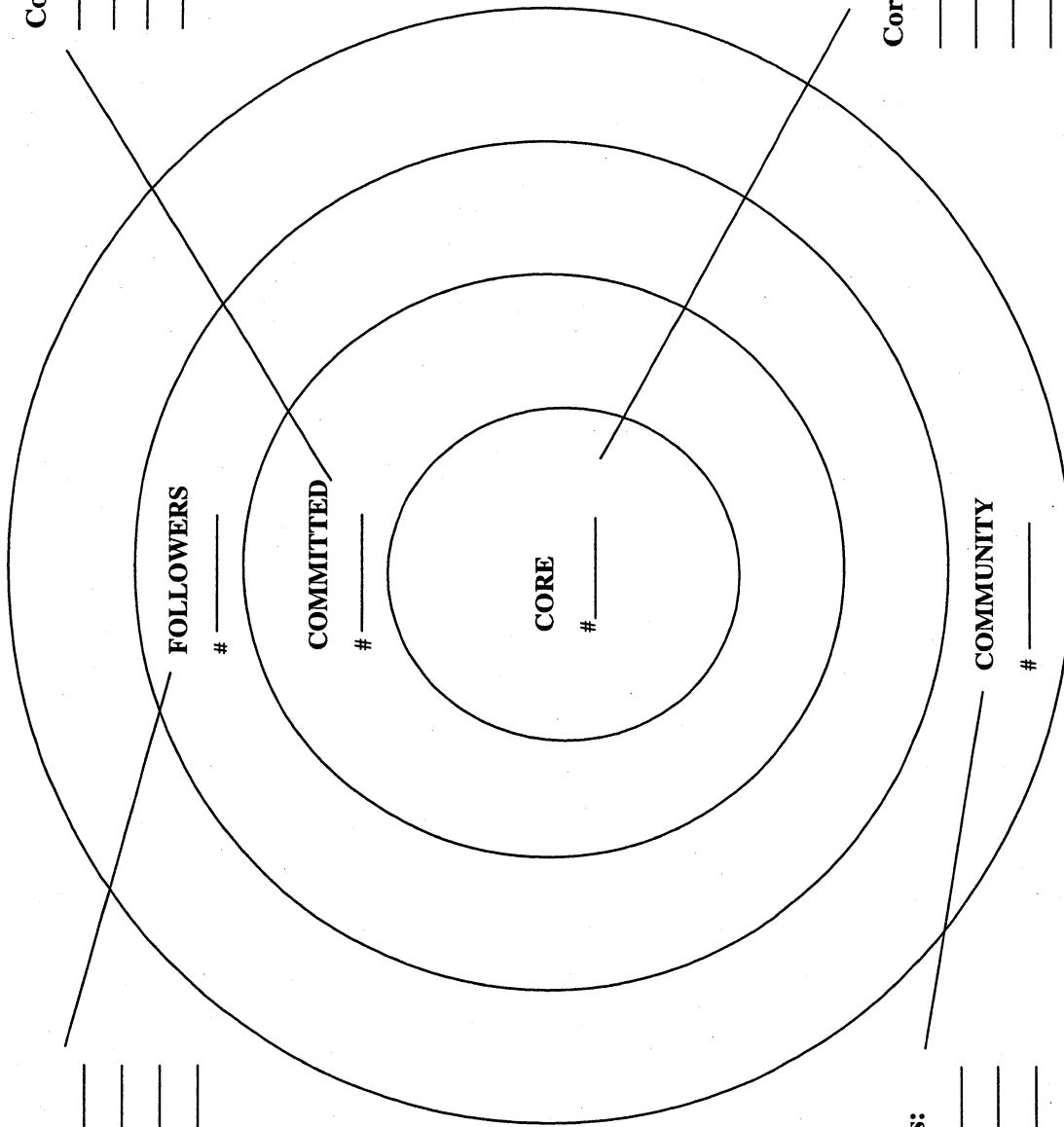
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Community Qualities:

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Core Qualities:

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FOLLOWERS

# \_\_\_\_\_

COMMITTED

# \_\_\_\_\_

CORE

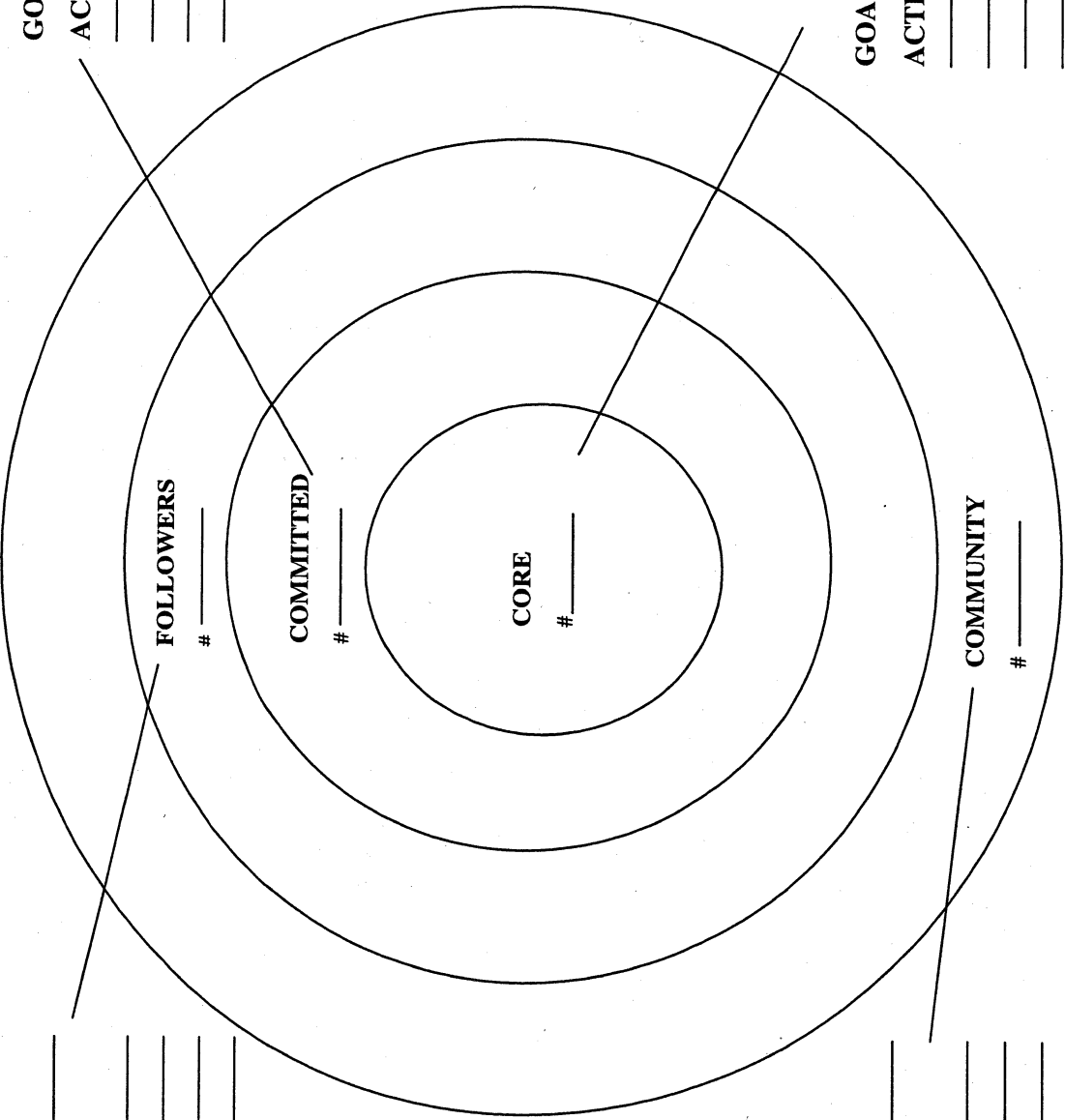
# \_\_\_\_\_

COMMUNITY

# \_\_\_\_\_

**Worksheet 2: MEASURING YOUR REACH → GOALS**

GOAL: # \_\_\_\_\_  
ACTIVITIES:  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_



GOAL: # \_\_\_\_\_  
ACTIVITIES:  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

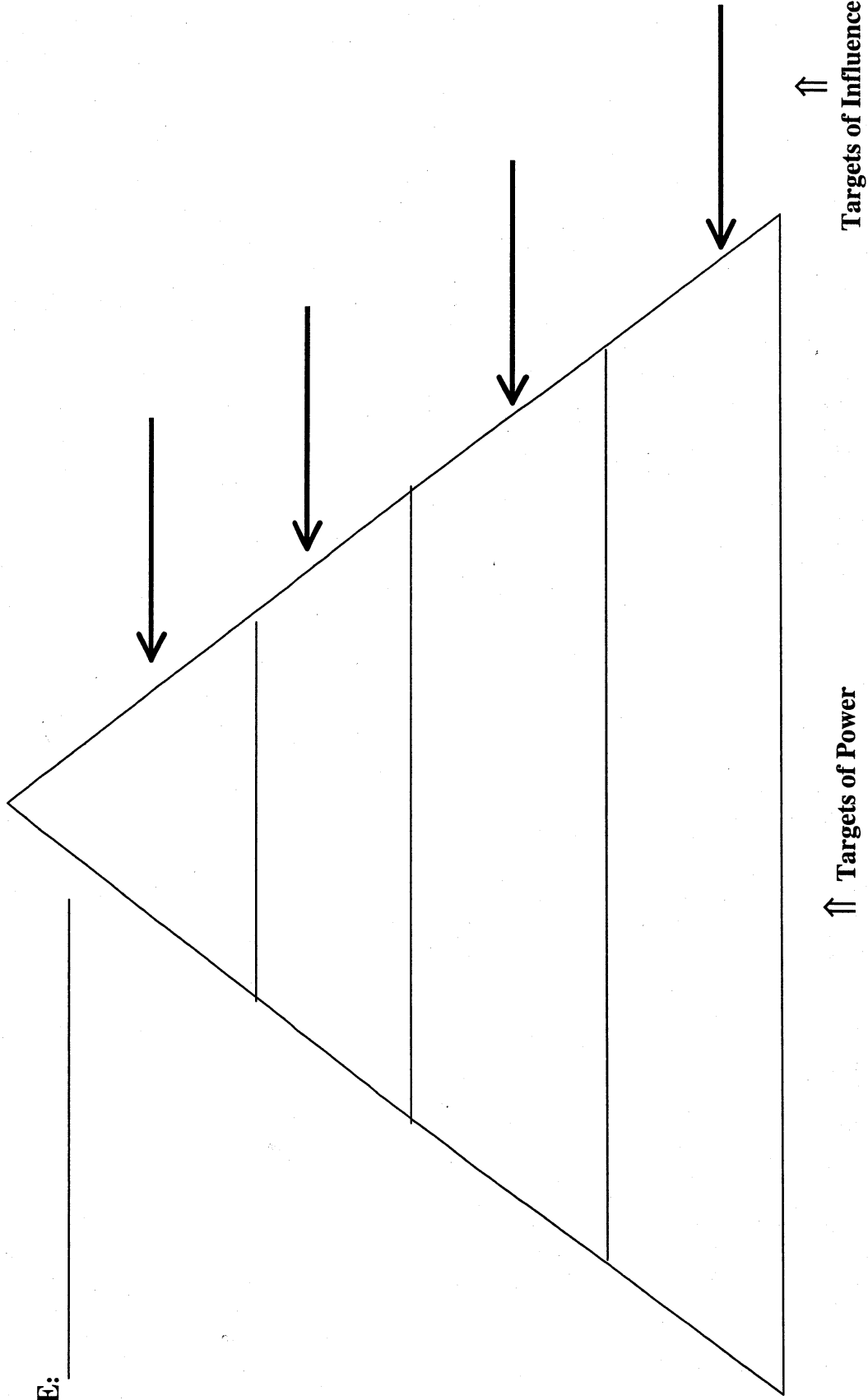
GOAL: # \_\_\_\_\_  
ACTIVITIES:  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

GOAL: # \_\_\_\_\_  
ACTIVITIES:  
\_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_

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# PYRAMID OF POWER

ISSUE: \_\_\_\_\_



↑ Targets of Power

↑ Targets of Influence

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